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Week 42: Profiting from Occupation



Photo "[Shattered Bliss 2](#)" by Ian Burt used under [CC license](#).

Dear Kumi Now supporter,

Every week, hundreds of companies and corporations are profiting off the occupation. Sadly, these profits are at the cost of the rights and livelihoods of the Palestinian people. On October 21, 2003 the **United Nations General Assembly** [condemned the Israeli Apartheid Wall](#), demanding "that Israel stop and reverse the construction of the wall in the Occupied Palestinian Territory." This came a week after the United States vetoed a resolution that would have had the Security Council declare the construction by Israel of a wall in the occupied territories illegal. You can read [some of the speeches before the General Assembly](#). The construction of the wall and all of the illegal settlement activity and related industry have been a boon to Israeli and international companies happy to make money at the expense of Palestinian lives and freedoms.

Next Online Gathering

October 18: Week 42 - Profiting from Occupation

[Full information on the gathering is here.](#)



Our guest will be announced soon.

Time: Tuesday, October 18, at 6:00pm East Jerusalem, Palestine time (UTC+3) That's...

- Pacific (Seattle/Vancouver): 8am
- Central (Chicago): 10am
- Eastern (New York/Toronto): 11am
- Atlantic: 12pm
- Newfoundland: 12:30pm
- Greenwich (London): 4pm
- Central Europe (Paris/Stockholm): 5pm
- South Africa: 5pm
- Manila: 11pm
- Sydney: 1am (+1 Day)
- Auckland: 3am (+1 Day)

Zoom Meeting: <https://zoom.us/j/94679502800> (There might be a quick registration form, and please set an alarm for yourself for Tuesday.)

Remember, if you'd like to receive a reminder about the gathering an hour before it begins, please use the [registration form at the bottom of the page](#).

This Week's Entry

Kumi Week #42: Profiting from Occupation

Week 42 of Kumi Now is now available [on the website](#). Every week, hundreds of companies and corporations are profiting off the occupation. Sadly, these profits are at the cost of the rights and livelihoods of the Palestinian people. On October 21, 2003 the United Nations condemned the Israeli Apartheid Wall, demanding “that Israel stop and reverse the construction of the wall in the Occupied Palestinian Territory.” Building of that wall continues, and it is just one way that outside corporations are directly profiting off the occupation, aiding in its construction and flocking to the industrial zones and settlements it enables.

Please read the essay on this issue and the testimonial from Rev. Dave Grishaw-Jones at Peace United Church of Christ, the first U.S. church to go HP-Free. And here are some facts for you:

Understanding Profiting from Occupation. Some of the international corporations that profit from the illegal occupation of Palestine...

- ABB Group
- Adama
- Alstom
- Bombardier
- Caterpillar
- Cemex
- Doosan Corporation
- Ford Motor Company
- G1 Secure Solutions (formerly G4S Israel)

- General Electric
- General Mills (Pillsbury)
- General Motors Company
- Genie Energy
- HeidelbergCement
- Hewlett Packard Enterprise
- Hitachi
- Hyundai Heavy Industries
- Land Rover
- MAN Group
- Mitsubishi Motors Corporation
- Perrigo (Formerly Agis)
- RE/MAX Holdings
- Siemens
- Terex Corporation
- Toyota Motor Corporation
- Volvo Group (AB Volvo)

Source

This list is just a sampling of the larger publicly-traded international corporations listed in the [Who Profits database](#).

Learning More

- The **Don't Buy Into Occupation (DBIO)** coalition [report](#) was just released, documenting financial flows into illegal Israeli settlements. You can watch a [webinar](#) on the report recently hosted by **Rabet**.
- **Who Profits** hosted the webinar "[Combating a Virus: Militarism and Securitization Under Covid-19](#)" last year, looking at securitization and surveillance under COVID-19 in occupied Palestine and beyond.
- And we suggest you read "[Occupation, Inc.: How Settlement Businesses Contribute to Israel's Violations of Palestinian Rights](#)" from **Human Rights Watch**.

To go deeper, we will be developing an extensive list of [Additional Resources](#) at the bottom of this week's entry as well as a [YouTube playlist](#) on the subject.

Once you understand the situation you'll want to get involved. Here's the Kumi Action for this week:

Kumi Action



Photo by Dean Wissing used under [CC license](#).

HP means something different for Palestinians living under occupation. Use #HP and play with the letters 'H' and 'P' to send a creative message, illustrating one of HP's many

possible meanings. For example, #HP – How Pathetic, Help Palestine, Hear Please the cry of Palestinians, How have People wronged the Palestinians, or How is Peace possible with companies profiting from the occupation. Use one of these messages or get creative and make your own meaning for HP!

Of course, as you can see from the 'Just the Facts' section above, Hewlett Packard Enterprise is hardly the only corporation profiting from the occupation of Palestine. Feel free to adapt this action to whichever company is closest to home for you.

Include a link to [this page](#) of the Kumi Now website along with the hashtags #HPFree, #KumiNow and #Kumi42.

You Should Know

One or two people, companies, or organizations generally related to the issue of the week you should know, and how you can follow them online.



Who Profits from the Occupation

Who Profits from the Occupation is an independent research center dedicated to exposing the commercial involvement of Israeli and international corporations in the ongoing Israeli occupation of Palestinian and Syrian lands.

Who Profits was founded in 2007 as a project of the Coalition of Women for Peace, and became an independent Research Center in 2013. Our work addresses the economy of the Israeli occupation through three areas of activity: we maintain an online database of complicit corporations; we operate a free online information center; and we publish regular reports and updates on the corporate aspect of the occupation. Through these, we shed light on the role of the private sector in the Israeli settlement enterprise, in economic exploitation of Palestinian and Syrian land, labor and resources, and in the apparatus of control over the occupied population.

The verified and reliable information presented by Who Profits helps grassroots activists, civil society organizations and policymakers to stimulate a candid public conversation regarding the occupation economy and the global and local economic interests that play a critical role in sustaining Israeli control over occupied Palestinian and Syrian land.

If you want to learn more about specific aspects of the occupation and who profits, we suggest looking at their [in-depth reports](#) and [searching the database](#). And if you think a company should be added to their database, there is a [form you can fill out](#).

You can find Who Profits on their [website](#) and follow them on [Facebook](#), [Twitter](#), and [YouTube](#).

Upcoming Weeks

And here's what we have coming up in October so you can plan ahead and decide how you want to be a part of Kumi Now:

KUMI NOW ONLINE: OCTOBER, 2022

Week 40	Week 41	Week 42	Week 43
			
October 4 Nonviolence in Palestine	October 11 Mental Health	October 18 Profiting from Occupation	October 25 Women in Conflict

EVERY TUESDAY | 6PM PALESTINE TIME | KUMINOW.COM

Each week below will have an online gathering with a guest or guests speaking on the topic. The time and Zoom link are the same each week.

The weekly newsletter will always contain reminders of the upcoming online gatherings and the Zoom link. But if you're like me and need a reminder right before the sessions begin, you can [register to receive a reminder email one hour prior to each online gathering](#). And no more digging through your inbox looking for the Zoom link! Just [use the registration form at the bottom of the page](#).



October 26: Week 43 - Women in Conflict

[Read the full entry online.](#)

There is a twisted irony at the intersection of war and gender: war is almost always declared and fought by men. But it is women and children that suffer much of the violence. The end of war is no different: men negotiate treaties, while the voices, needs, and expertise of women are ignored. In reality, however, women, and by extension children, bear unbelievable levels of violence and harm, especially in refugee camps, military occupations, and the ongoing crisis in Gaza.

For our Kumi Action we will hold our own vigils or contact women's organizations to see how they can help the struggle of Palestinian women.

Closing Thoughts

On Tuesday, **Dr. Yoad Ghanadry-Hakim** of the **Palestinian Counseling Center** spoke about mental health in Palestine. She also talked about the [PGMHN campaign to free Ahmad Manasra](#), who is still kept in solitary confinement. Specifically, you can [sign the petition calling for his release](#). The replay of the session is now available on YouTube and on our website.

We hope to see you in the online gathering on Tuesday, after which you'll receive another newsletter next Saturday, focused on our next topic, [Women in Conflict](#). As always, there is more to come!

Sincerely,

The Kumi Now Team

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